



BARBARA WAXMAN
MS, MPA, PCC

hello@barbarawaxman.com

[Linkedin.com/in/barbarawaxman/](https://www.linkedin.com/in/barbarawaxman/)

BarbaraWaxman.com

CBS THIS MORNING

Middlence: How to Thrive in Midlife

HOW WOMEN LEAD

Transform Your Energy and Impact

YPO GLOBAL: LATIN AMERICA

Mindset and Tools to Live, Love and Lead

PORTFOLIA

Life 2.0: Futurists and Longevity Experts Share Trends and Tech

AICPA FINANCIAL PODCAST

Middlence: New Age, New Stage, Midlife Redefined

STANFORD CENTER ON LONGEVITY

Advisory Council Member

MODERN ELDER ACADEMY

Faculty/Thought Leader

**COACH, GERONTOLOGIST, SPEAKER,
AUTHOR, ANGEL INVESTOR**

Barbara Waxman, founder of Odyssey Group Coaching, is passionate about building leaders' personal and professional skills so they can thrive while increasing their ability to manage complexity and maximize their effectiveness. With more than two decades of experience coaching CEOs, C-suite leaders and entrepreneurs, Barbara utilizes a holistic approach to help clients lead and communicate authentically, sustain high performance and expand their influence and impact.

Barbara is a highly sought after coach, workshop leader, and keynote speaker who works with leaders from across the country and abroad. She is part expert coach, caring truth-teller, strategic thought partner and accountability advocate. Her experience as a Gerontologist and coach has culminated in the proprietary transformative coaching model, Entrepreneurship Turned Inward®, and her science-based Five Essential Elements® process. Barbara has worked in the automotive, financial services, health care, nonprofit, and technology sectors, among others.

Barbara serves as an Advisory Council Member for the Stanford Center on Longevity, a faculty member at Chip Conley's Modern Elder Academy, and an angel investor in the Active Aging and Longevity Fund with Portfolia. She has appeared on CBS This Morning, and has been featured in Marin Magazine, Arianna Huffington's Thrive Global, and is a frequent podcast guest. Barbara recently authored How to Avoid Burnout, Provide Exceptional Care, and Enhance Work-Life Integration, a chapter in the upcoming book *Beyond the Differential* (Springer Publishing). Barbara is also the author of two books examining aging including, *The Middlence Manifesto: Igniting the Passion of Midlife*. Barbara holds master's degrees in Public Administration and Gerontology from the University of Southern California and is a graduate of Colgate University. She earned her coaching certifications from the International Coach Federation and The Hudson Institute.

